

# 2<sup>ND</sup> GLOBAL CONFERENCE ON PLANT SCIENCE AND AGRICULTURAL RESEARCH



Theme: Recent Trends and Latest  
Innovations in Plant and Agricultural Science

28 - 30  
October 2021  
London, UK

# Sponsorship

**GPAR 2021** is dedicated to offer the most dynamic and inclusive conference featuring the latest innovation and advances in the field of Plant Science.

## Connect With Your Target Audience

Partnering with GPAR 2021 means more than making the right contacts; It means being connected to the right people with the right level of influence, and you are allied with a globally respected organizations and leaders in the Plant Science Research.

## Top Reasons to Become a Sponsor/Exhibit at GPAR 2021

- Increase brand awareness by sponsoring attendee favorites and must-attend events.
- Show your brand's strength to your competition.
- Multiple opportunities for professional networking, concept selling and brand positioning
- Meet new contacts and strengthen key relationships
- Engage in networking opportunities with attendees and speakers
- Increase awareness of your organization among influential plant research decision makers
- Meet clients and new prospects face to face
- Involvement in GPAR 2021 is all about building brand awareness

SPONSERSHIP TYPES	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Cost (USD)	\$ 7500	\$ 6000	\$ 5000	\$ 3000	\$ 2500
Complimentary registrations for all days Complimentary registrations for all days	8	6	4	2	1
Exhibitor Booths	2	1	1	1	1
Booth Size	3mt x 3mt	3mt x 3mt	3mt x 3mt	3mt x 3mt	3mt x 3mt
Logo in Conference Programme	Prominent logo	Medium logo	Medium logo	Small logo	Small logo
Logo on conference website	Logo and link to sponsor website	Logo and link to sponsor website	Logo and link to sponsor website	Logo and link to sponsor website	Logo and link to sponsor website
Logo on conference materials	Prominent logo	Prominent logo	n/a	n/a	n/a
Promotional material in delegate bags	Yes	Yes	Yes	Yes	n/a
About Company Ad in Conference Proceedings	One full page	One full Page	Half Page	Half page	Half page
Conference signage	Two	One	n/a	n/a	n/a
Showcase a video during conference break timings	Yes	Yes	Yes	Yes	Yes
Social media mentions	Yes	Yes	Yes	Yes	Yes
Certificate of Appreciation	Yes	Yes	Yes	Yes	Yes

## Other Sponsorships

Conference Bag: \$1500

Organization logo and conference logo on front of bag

Conference Lanyard: \$ 1000

Organization logo on the conference attendee lanyard

Conference Program Book: \$ 1000

Half-page advertisement on back cover of program book

Bag Insert: \$ 1500

Company flyer in Conference bag





*Book mark your dates from:*

*October 28-30, 2021*

*We wish to see you at London, UK*

Organizer

**IRIS Scientific Group**

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weblink: <https://irisscientificgroup.com/conferences/plantscience>